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News Release

December 7, 2007

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Zenith Assets brings funding expertise, passion to aerospace groups

Sponsorships help industry organizations and special-needs children take flight

BELLEVUE, Wash. – Zenith Assets, Inc., a Bellevue-based financial services consulting firm, is doing its part to support our region's rich aviation and aerospace tradition by sponsoring three related organizations and their recent events: the Aerospace Futures Alliance of Washington (AFA) and the Pacific Northwest Aerospace Alliance (PNAA), both aerospace industry advocates, as well as the Challenge Air for Kids and Friends "Fly Day" event.

Active support for AFA, PNAA

Last month, Zenith Assets joined several other companies in signing on as a sponsor of AFA's "First Governor's Aviation Summit," held Nov. 29 at the Hyatt Regency in Bellevue. At the event, representatives of aerospace companies, vendors, community colleges, universities and governmental organizations discussed issues vital to the industry. Also in attendance were Gov. Chris Gregoire, as well as U.S. Representatives Dave Reichert and Adam Smith.

In addition to the AFA event, Zenith Assets recently served as a sponsor of the trade association's Oktoberfest event held at the Redhook Ale Brewery in Woodinville on Oct. 25, at which members of the industry learned about how three dimensional modeling was utilized in the design process of Boeing's new 787 Dreamliner.

Zenith Assets Vice President of Business Development David Boveé states he's proud that Zenith Assets has chosen to back organizations such as PNAA and AFA, and that the firm will continue to do so.

"The aerospace industry is one of the centerpieces of our state's economy, and it's important to me and my company that we support it when we have the opportunity," says Boveé.

Freedom through flight

Another organization that Zenith Assets sponsors is Challenge Air for Kids and Friends, an organization taking off around the country through its "Fly Day" event. The non-profit group holds the one-day event at various sites around the country at which disabled and seriously-ill children get to experience a 20-minute rides courtesy a volunteer pilot. This year, the Seattle area's "Fly Day" took flight at Paine Field in Everett on June 30.

A pilot himself, Boveé recognized that "Fly Day" was a way for he and his company to give back to the community in a truly unique way.

"We work every day to help companies maximize their goals for expansion and growth. 'Fly Day' does the same for kids, freeing them from the confines and limitations they have here on the ground," says Boveé.

At this year's Everett "Fly Day," more than 125 special-needs children were given rides by volunteer pilots. The 20-minute flights gave the either children – all of whom were disabled or seriously-ill children – a sense of freedom through airplane rides that gets them in touch with their own inspirations and aspirations, in spite of their personal limitations

About Zenith Assets, Inc. – Zenith Assets, Inc. is a consulting firm specializing in business financial services. The company works with manufacturer clients in industries such as marine, health care and aviation, as well as real estate investors and developers. As a financial services consultancy, we employ well-trained and educated consultants. Each of our consultants will be capable of serving your needs and those of your clients.